

HEAD HURT?

Why won't wait for a headache to wear off. Don't look for sympathy at such times, but get some Aspirin. It never fails.

Don't be a chronic sufferer from headaches, or of any other pain. See a doctor and get the cause. Meantime, don't play martyr. There's always quick comfort in Aspirin. It never does any harm. Isn't it foolish to suffer any needless pain? It may be only a simple headache, or it may be neuralgia or neuritis. Rheumatism. Lumbago. Aspirin is still the sensible thing to take. There is hardly any ache or pain these tablets can't relieve; they are a great comfort to women who suffer periodic headaches; they are

always to be relied on for breaking up colds. Buy the box that says Aspirin and has Genuine printed in red. Genuine Aspirin tablets do not depress the heart. All druggists.

ASPIRIN

TRADE-MARK REG.

Wheat.

Wheat, at the present time, bulks larger in the eyes of the people of Canada, in the east as well as in the west, than ever before. The word "wheat" is on everybody's tongue. It is the outstanding subject discussed by railway executives, bank presidents in their annual statements, manufacturers, wholesalers, statesmen and politicians great and small. If never before, the Canadian people have now awakened to the fact that wheat is the most potent factor in the commercial, economic, financial life of this Dominion; that it is the country's very life blood upon the flow of which its prosperity, if, indeed, not its present existence depends.

The industries of Eastern Canada languish because western agriculture is in difficulty, severe difficulty. The east is beginning to remember, what perhaps it had forgotten, that in years past when its cities and towns were growing in population and wealth, and its factories were working overtime, when new industries were being established and large additions to plant made to existing ones, were the years in which western Canada was prosperous. It was the enormous "age and increasing purchasing power" of the west that made eastern industry flourish.

Now that western wheat is in the doldrums, a drug on the world's markets, which it is impossible to sell at a price that will even cover the costs of production, not to mention any profit to the producer, the whole country is suffering. This condition cannot long continue. It must change, and be found—western farmers entertain hopes for the future.

Whatever happens to Canadian-grown wheat on the market, it still retains its pre-eminence quality. It remains the finest wheat in the world, and because this is so the present situation is all the more tragic. The outstanding quality and pre-eminence of western Canada's wheat was again demonstrated this year when once again the world's championship was won by an Alberta farmer.

It is twenty years since the wheat championship competition was inaugurated, and during those twenty years the three prairie provinces of Canada have carried off the championship no less than sixteen times. Saskatchewan winning it ten times, Alberta five times, and Manitoba once. In the other four years the honor went to one individual state across the line—Montana.

This is a wonderful record for western Canada. It speaks volumes not only for our climate and the fertility of our soil, but for the enterprise of our farmers, their patience and skill. It has meant the use of good seed. It has given an impetus to the art of scientific cultivation; it has meant millions of dollars to hundreds of farmers whose names never appear in the prize winning class, but who have been encouraged to adopt and follow right methods, and to now only good, clean, registered seed in their fields.

It has added to the fight against noxious weeds, insect pests, rust, and other factors operating against the production of the highest quality wheat. It has encouraged the scientists in their task of developing new and better varieties, earlier ripening varieties, frost and rust resistant strains. These things may, at the moment, seem of little account to hundreds of farmers who are making a real struggle to meet their obligations and find the necessities of life for themselves and their families. But the fact remains that the industry of agriculture in western Canada rests on a solid and enduring foundation; it is the superstructure involved in present production costs, transportation cost, marketing difficulties, general world conditions of over-production and loss of purchasing power wherein the trouble of today lies. Those things can, and must, ultimately will be rectified.

And Now Coddish Shoes

Shoes made of codfish skin, lamed like leather, are to be part of men's wardrobe this winter. A concern in Lynn, Mass., has started work on salesmen's samples. The shoes suggest the hide of the sacred cod, with its eyes and gills, fins and tail, as well as the scaly markings. The linings are of deep blue, suggesting the ocean, and the laces are like fish hair, the ends being tipped with imitation hooks.

Hats To Grain Exhibitors

Advice In Respect To Exhibitors At

Hats given to prospective grain exhibitors at the World's Grain Exhibition and Conference at Regina in 1923 by Cecil Tice, secretary of the British Columbia committee, include the following: (1) Exhibitors must reach Regina on or before March 1st, 1923. (2) Transportation charges must be prepaid; (3) All exhibitors must bear the name of the variety. This is often omitted at fairs, causing needless confusion and loss of time. (4) Only one entry may be made in any one class, although exhibitors may enter in as many classes as desired; (5) Exhibitors may be taken from any year's crop.

Planning Long Air Line

One of the longest airlines in the world, linking Berlin and Tokio, is a possibility, according to reports reaching here from the Japanese Aviation Bureau of the Ministry of Communications. The line as discussed now would be operated from Tokyo to Hong Kong by the Japanese, over India by England, and the rest of the way by Germany.

"Let us wait until the tonight procession has passed!"—Der Lustig, Berlin, Leipzig.

W. N. U. 1570

THE MAIL, BASSANO, ALTA

FAMOUS GERMAN SCIENTIST



Prof. Albert Einstein, famous German scientist who is visiting this continent, is seen here with his daughter, Margot, immediately following her marriage to Dimitri Maronoff, Russian scientist and author, in Berlin.

Fastest Warship Launched

Nothing Can Outdistance Destroyer Built By British Navy.

The New York Times publishes the following special cable from London, England:

What is believed to be the fastest warship in the world has just completed her trial for the British navy, reaching a speed of 40 knots at times without pressing her machinery in any way.

The "Hood," a destroyer, built in London, completed last June at the Swan and Hunter shipyard in Glasgow.

Nothing in the other navies have been produced to out-distance this British whizkid, which with a full complement of 1,520 tons, completed last June at the Swan and Hunter shipyard in Glasgow.

Speed could be maintained.

Approve Federal Plan

Alberta Horse Breeders' Association Endorse Policy For Assistance To Livestock Men.

Approval of plans announced by the federal minister of agriculture for advancement of the livestock industry by assisted distribution of purebred sires, was voiced in resolutions passed by the Alberta Provincial Horse Breeders' Association in annual convention at Edmonton. The proposal to purchase several of the best stallions of draft breeds and the revival of the bull-baiting policy were specially commended as well as extension of the thoroughbred horse station policy.

Strangled With Asthma

The expression that seems to convey what is endured from an attack of this trouble, "The relief from J. D. Kolberg's Asthma Remedy is beyond measure. Where all was suffering there came comfort and rest. Breathing became normal and the bronchial tubes completely cleared. This quick relief remedy to many times its price is real to all who use it."

National Park On Georgian Bay

Flower Port Island, part of an Indian reserve in Georgian Bay, has been purchased by the Department of the Interior, for National Park purposes. Announcement to this effect was made by Sir George Perley, acting prime minister. The sale price is fixed by appraisers.



"But, sir, there is no cause for complaint. The best people stay at this hotel."

"Well, I am used to different hotels." "Yes, sir, but I didn't think you wanted anybody to know."—Friedrich Blatter, Munich.

Ties Of Empire

Ideal Has Never Been Stronger In The Hearts Of The People

"It is unthinkable that we should lose Canada and if the Dominion has her way there would be little danger," declared Sir William Crawford, president of the Dominion Club of London, England, which discussed the question: "Shall we lose Canada?" "At no time in the history of our country," said Sir William, "has the ideal of empire been stronger in the hearts of our people."

The meeting was addressed by P. W. Field, his majesty's senior trade commissioner in Canada and Newfoundland. Mr. Field said British exporters must expect increasing competition from Canadian producers in many trades and he showed that the United States exercised a great influence over the Canadian market. The Americans had established a thousand factories in the Dominion and, in the face of this strenuous competition, only the most efficient business methods by British firms would enable Britain to remain in the field.

Mr. Field agreed that Canadian tariff changes which had come into operation since May would, undoubtedly, limit British business, but he believed it was still possible to obtain a large share of Canadian import trade by strengthening and improving methods.

Restoration Of Chinese Credit

This Would Have a Most Favorable Effect On The Wheat Market

Rehabilitation of Chinese credit would have a decidedly favorable effect on the wheat market, J. I. McFarland, general manager of the Central Selling Agency of the Canadian Wheat Pool, stated in Ottawa. Mr. McFarland was commenting on reports from Washington that the British Government had entered into discussions looking toward re-establishment of credit in China.

Prior to the serious drop in the price of wheat, Mr. McFarland said, China had become a large importer of Canadian grain.

Mrs. Worn Powder will irritate the skin from the system without injury to the child. The powder is so fine that it does not irritate the stomach and assimilate them and welcome them as speedily as possible, because they promptly remove the worms that cause the pain, and thus the suffering of the child is relieved. With no sterility, the remedy at hand no child should suffer at home from worms.

Export Of Apples

Four steamers loaded 28,337 barrels of apples at the Port of Halifax for British and Continental markets during the week ended November 30th, bringing the exports for the year to 500,551 barrels. The latter total compares with 508,182 barrels for the corresponding period of last year.

Raise For Sir Arthur Currie

"No words can express the gratitude of the Legion to Sir Arthur Currie and his colleagues for their kindness to members of the British Legion and their families when they arrived as settlers in Canada," said the Earl of Jellicoe, head of the British Legion, when he spoke at a dinner given for Sir Arthur Currie by the Empire Service League in London, England.

Cotton picking in Argentina this season is expected to start February 15.

Spanish moss is really a member of the pineapple family of flowering plants.



Cut Down Food Wastage

---by covering all perishable goods with Para-San Heavy Waxed Paper. Para-San is moisture-proof texture will keep them fresh until you are ready to use them. You'll find the Para-San sanitary knife-cut-edge pack handy. Or use "Centre Pull" Packs in sheet form for less exacting uses. At grocers, druggists, stationers.

Appleford Paper Products

AMSTERDAM, HOLLAND

Western Representatives: HUNTER-MARTIN & CO., REGINA, SASK.



BASSANO LODGE NO. 55, ANCIENT
FREE & ACCEPTED MASONRY
Meets second Thursday of the month.
Telling brotherhood cordially welcome.
Worshipful Master
A. G. SCOTT
H. H. BERBER, Secretary

WALTER K. WEBB
BARRISTER - SOLICITOR
NOTARY PUBLIC

Phone Office, 35
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Bassano, Alberta

B. E. BARLOW
VETERINARY SURGEON
M. S. A., Toronto
M. V. A., Alberta
Govt. Official Veterinary
Phone 20, Bassano

DR. W. F. KEITH
Dentist
JOHNSTON BLOCK

Bassano, Alberta

WILLIAM McLAWS
Barrister, Solicitor, Notary
BASSANO ALBERTA

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Phone Office 5, Residence 128.

DR. A. G. SCOTT
M.D.M.C.C.

PHYSICIAN - SURGEON
Phone Office 87, Residence 151

W. S. PLAYFAIR
FIRE, LIVERY, DRAYING
Agency For
GALT COAL
Phone 25, Opposite Depot

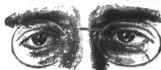
HARRY HOLMES
CARPENTER & BUILDER
Bassano, Alberta
Estimates given on all work.
If you want work done
PHONE 18

**Alberta Granite, Marble
and Stone Co., Ltd**

GRANITE, MARBLE,
AND STONE
MONUMENTS
HEAD STONES

G. S. Warren
AGENT
Bassano, Alberta

A. T. Connolly
Registered Optometrist



Broken lenses replaced from pro-
prietor or pieces. Absolute satis-
faction guaranteed. Quick service.
BASSANO, ALBERTA

**Shoe and
Harness Repairing**
FINEST CLASS WORK
REASONABLE PRICES
HONG LEE

Be Yourself
First Co-Ed: "Is anybody looking?"
Second Co-Ed: "No."
First Co-Ed: "Then we don't
have to search."

A Bit Shy, Old Top
Old (to companion): "I like a
man's suit to match his hair—brown
hair, brown suit—black hair, black
suit."
Old Man: "And what suit for
me?"

A Private Income of \$100 a month for Life ... from age 55!

IF IN GOOD HEALTH
—\$100 A MONTH.

IF IN ILL HEALTH
—\$100 A MONTH.

IN CASE OF DEATH
—\$10,000 CASH.

Just picture it.
At 55, while still well and vigorous, to come into a private income, guaranteed for the rest of your life, of \$100 a month. You simply make yearly or half-yearly deposits of an agreed amount for a specified period, at the end of which you begin to receive a monthly income for life.

That's only part of the story.
If, meanwhile, through sickness or accident you should become totally disabled, you cease paying premiums and receive \$100 a month during such disability. At age 55, the regular income of \$100 a month, unimpaired, comes into effect.

Look how your family is protected. Should you die at any time before reaching 55, your family receives \$10,000.

This is but one example of a variety of plans which the Sun Life of Canada has for every age, condition, and purpose. Fill in this form (which involves you in no obligation) and exact figures suited to your individual need will be sent you.

SUN LIFE ASSURANCE COMPANY OF CANADA

HEAD OFFICE MONTREAL
SUN LIFE ASSURANCE COMPANY OF CANADA,
Montreal, Canada.

Without obligation on any part please send full particulars of our \$100-a-month-for-life plan as outlined in your advertisement in (Name of paper)
(Name, Mr., Mrs. or Miss)
(Address (Street)) (City)

Still Serving

Your druggist is a faithful and conscientious servant of the public.

Like the doctor, he is called upon at all hours of the day or night to minister to the needs of the sick or injured.

The nature of his profession requires that he labor many long hours, but this he does with willingness and cheerfulness, for he enjoys his work.

We have been giving this service to the people of Bassano and district for many years. We appreciate the trust and confidence placed in us. We thank our customers for their patronage, and extend them our wishes for a happy new year.

STILES Drugstore

Look for this label

When you are buying Gin, see that this label is on the bottle. It is a guarantee that the contents are real London Gin, distilled in London, England, from the very finest materials. Avoid disappointment by always asking for

GILBEY'S LONDON DRY GIN

Distilled, bottled and guaranteed by
W. & A. GILBEY "The Gin with a world-wide reputation for absolute purity."

This advertisement is not printed or delivered by the Liquor Control Board or the Government of Alberta.

Taxi Driver: "Mr, what a clutch!"
Voice (from rear): "Say, you keep your eyes to the front. This is none of your business."

"Better pass up Plunkett, stranger. Everything is dull there."
"Good, I'm a scissor grinder."

THE BASSANO MAIL
Published Every Thursday
Wallace J. Smith
Editor and Publisher
Subscription—\$2.00 a year in Canada
\$2.50 to the United States

THE OLD YEAR, PASSES
Much has already been said about the hardships of 1933. It will probably go down in history as one of the "black" years of the twentieth century.
It has been a tumultuous year for business and for government. Stock markets have crashed, the price of farm products have reached record low levels, governments have been overthrown by rebels, and a nothing untoward of discontent flowed in many countries of the world.
So the passing of 1933 is marked with few regrets. As the old year tapers out we hear hopeful cheers at the arrival of 1934. A new world is looking forward to a turn of the tide, and hope is felt that the new year will bring a return of stability to the world's business.

In Canada the ones who have most keenly felt the depression are the farmers of the prairie provinces. The home market for their produce is small, so they must sell their produce on the world market in competition with other countries. This competition has been keen, the importing countries have suffered by a greatly restricted buying power, and the price of grain has gone down to a low figure.

The grain grower can expect little improvement in his situation until the wheat importing countries of Europe recover from the present depression.

In the meantime the prairie farmer must carry on his yearly program. He is possessed of a supply of grit, industry, and an ability to overcome immense obstacles. These stand him in good stead during this period of cheap grain, and they will, in the end, win for him a just share of prosperity when it returns.

TOO MUCH TALK
(Sings to himself)
Too much trivial
Conversation
Spills the marital
Relation.
All the greatest
Yamps of history
Specialized
In charm and mystery.
If you wedded
Life is weary.
If you look
Aloof and dreamy.
If you have
A sense of humor
Let it seem
Unfounded rumor.
Solemn men
Would pay good money
If their wives
Were never funny.
Nervous men
Would be more placid
If their wives
Were never acid.
Stolid men
Might grow ecstatic
If their wives
Were less dramatic.
Silence is
A pain to endure on,
Too much talk
Betrays the morose.
Flattery is as Flattery
As a matter of fact, beautiful
persons are the ones who are the
most flattered.

Regular Yes Man
(Offered to couple in parked auto).
"Don't you see the sign, 'Blue for Parking'?"
Driver: "Yes, officer, I see it, and heartily agree with it."

**THE SEASON'S GREETINGS
TO ALL MY FRIENDS AND
PATRONS THROUGHOUT THE
ENTIRE DISTRICT**

I wish to take this opportunity to thank you for your kind patronage in the past, and wish you all

A PROSPEROUS NEW YEAR

EARL A. BECK

Dear Old Lady: "Captain, would you please help me find my state-room?"
"Have you forgotten what number it is, madam?"
D. O. L.: "Yes, but I'll know it if I see it again—there was a light-house just outside the window."

NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE OF DANIEL ENGLISH, late of Hume, in the Province of Alberta, Farmer, Deceased.

NOTICE is hereby given that all persons having claims upon the estate of the above named DANIEL ENGLISH, who died on the 2nd day of July, A.D. 1933, are required to file with the undersigned by the 10th day of February, A.D. 1934, a full statement, duly verified, of their claims and of any securities held by them, and that after that date the Executor will distribute the assets of the deceased among the parties entitled thereto having regard only to the claims of which notice has been so filed or which have been brought to her attention.

DATED this 29th day of December, A.D. 1933.
WILLIAM McLAWS
Solicitor for the Executor,
Bassano, Alberta.

NOTICE TO CREDITORS AND CLAIMANTS

In the Estate of ANDREW WOOD SMITH CALDERWOOD, late of the City of Saginaw, in the State of Michigan, one of the United States of America, deceased.
Notice is hereby given that all persons having claims on the estate of the said ANDREW WOOD SMITH CALDERWOOD, who died on the 18th day of June 1929, are required to file with the undersigned Administrator of his Estate by the 7th day of February, 1934, a full statement, duly verified, of their claims and of any securities held by them, and that after that date the Administrator will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to his knowledge.
Dated this 19th day of December, 1933.

The Trusts and Guarantees Company Limited,
229 Eighth Avenue West,
Calgary, Alberta, Canada.
By **WILLIAM McLAWS**,
Barrister,
Bassano, Alberta.

NOTICE TO CREDITORS AND CLAIMANTS

In the Estate of WALTER LONGVOYR SLACK, late of the City of Saginaw, in the State of Michigan, one of the United States of America, Physician, deceased.
Notice is hereby given that all persons having claims on the estate of the said WALTER LONGVOYR SLACK, who died on the 28th day of August 1929, are required to file with the undersigned Administrator of his Estate by the 7th day of February, 1934, a full statement, duly verified, of their claims and of any securities held by them, and that after that date the Administrator will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or brought to his knowledge.
Dated this 19th day of December, 1933.

The Trusts and Guarantees Company Limited,
229 Eighth Avenue West,
Calgary, Alberta, Canada.
By **H. A. Howard, Manager,**
per **WILLIAM McLAWS**,
Barrister,
Bassano, Alberta.

**THE SEASON'S GREETINGS
TO ALL MY FRIENDS AND
PATRONS THROUGHOUT THE
ENTIRE DISTRICT**

I wish to take this opportunity to thank you for your kind patronage in the past, and wish you all

A PROSPEROUS NEW YEAR

EARL A. BECK

We Thank You

Our business is service to the motoring public.

It pleases us to please our customers, and it pleases them to patronize a place where they get satisfaction.

For this patronage we thank our customers and we extend them the greetings of the season with the wish that health and happiness may be theirs during the coming year.

Bassano Service Station

A. P. PIERSON, Proprietor

We extend thanks to our customers and wish them all

A Happy New Year

Four Deliveries Daily Telephone 140

CITY MEAT MARKET

H. F. McDONALD, proprietor

Happy New Year!

We thank our patrons for the business they gave us during the year just past, and hope our friendly business relations will continue during the new year.

BASSANO CREAMERY
Bassano, Alberta Phone 33

Comparisons Are Odious

**But They Bring Out
Undeniable Facts**

Compare Alberta, in Prohibition days, with bootleggers rampant, "blind pigs" and so-called drug stores, the "smart" hip flask, the disregard of law and order.

TODAY: Properly licensed hotels and clubs under strict government supervision, regulated beer rooms, controlled purchasing of liquor, decent hotels and a respect for the law.

Compare the country across the line, with its racketeers, gangs, corruption, murders, open defiance of authority. Look at Alberta, respected and honored. Would we change places?

**Comparisons ARE Odious!
But Here ARE The Facts**

DO NOT sign the Prohibition Petition. We don't want the bootlegger to flourish again.

Moderation League of Alberta Inc.

Pre-Inventory Specials

McClary's large Furnacette, reg. \$100, now **\$74.95**
"small" reg. \$45, now **\$39.95**

Toys
25 per cent
off

Garry Range
The ideal range; all
white enamel trim:
reg. \$110,
now **\$84.95**

Gasoline Lamps
Coleman Gasoline
Lamps
reg. \$12 for **\$9.00**
American Gasoline
Lamps
reg. \$15 for **\$11.98**
reg. \$14 for **\$10.98**
American Gasoline
Lanterns
reg. \$11.50 for **\$9.00**

We thank all our customers for their patronage
during past years, and wish everybody
A Happy and Prosperous New Year

Currie & Milroy Ltd., Hardware
Bassano and Hussar

We take this opportunity to thank all
our customers, and wish everybody
A Year of Happiness and
Prosperity During 1931

JAMES JOHNSTON, "The Quality Store"

We appreciate the business you have
given us, and for this we thank you.

A Happy New Year to all

BULMER'S STORE

Master Robert Lindsay, of Medicine Hat, visited with his grandmother, Mrs. S. Leonard, for several days last week.

Irvin Young was home in Gleichen on Christmas Day.

Art Thompson, who is attending the technical school in Calgary, was home in Bassano for the Christmas holidays.

Dr. and Mrs. W. F. Keith spent Christmas in Calgary.

CARD OF THANKS

I wish to sincerely thank the people of Bassano and district for their kindness, sympathy, and assistance during the illness and subsequent death of my wife.
C. Kamp, Bassano.

Local News

Mr. and Mrs. W. R. Webb spent the Christmas holidays with relatives in Lethbridge.

R. A. Beck was over from Lethbridge for a few days this week.

Dr. Galbraith, of Lethbridge, visited in Bassano for a few days with Mr. and Mrs. W. R. Webb.

Mr. and Mrs. W. R. Webb and children spent the Christmas and New Year holidays with relatives in Calgary.

Burton Ford was home from Calgary for Christmas.

Mrs. Stewart and Miss Maude Stewart, of Calgary, mother and sister of Mrs. A. R. Stewart, were visitors in Bassano for Christmas.

Mrs. Hartley and daughter, of Lomond, visited in Bassano during Christmas with Mr. Hartley, who is a patient in the hospital here.

Bobby Donaldson, of the Kootenay district, B. C., was home for the Christmas holidays.

Wm. Honey was home for Christmas. He and Allan Yale are now employed at a brush camp south-west of Calgary in a forest reserve.

R. H. Struthers went to Hussar Saturday night to meet the officers of Hussar Lodge, A.F. & A.M.

Miss Agatha Gronberg, who has for the past few weeks been the guest of her sisters, Misses Amelia and Marie Gronberg at the Bassano Hospital, returned home to Camrose just before Christmas.

Miss Jessie Howarth spent Christmas with her brother in Medicine Hat.

Orline Hartley is spending the Christmas holidays with her parents in Calgary.

Rev. and Mrs. P. C. McCrea and children were the guests of relatives at Crossfield during Christmas and New Year.

School Principal L. Whitehorn went home to Donald for the Christmas holidays.

Mr. and Mrs. S. S. Brown, of Medicine Hat, is the guest of her sister, Mrs. H. F. McDonald.

Donald MacGregor, who is teaching at Altario, in the eastern part of the province, spent the Christmas holidays at his home in Bassano.

Miss Frankie Lalor went home to Stettler for the Christmas vacation.

Miss Mary Cathro, who is teaching at Rockville, near Standard, is spending her Christmas vacation in Bassano.

Mrs. E. P. Currie, with son Bobbie, spent the Christmas and New Year vacation with her mother in Medicine Hat.

Dr. Simmons, of Gleichen, was a New Year guest of Dr. A. G. Scott. Dr. Simmons expects to leave soon for the University of Alberta, at Edmonton where he will spend several months in laboratory work.

Miss Violet Bramley was home for the Christmas vacation.

KNOX PRESBYTERIAN CHURCH

Rev. P. O. McCrea, minister

Sunday, January 4, 1931

NEW YEAR SUNDAY

11 a.m.—Sunday School.

7:30 p.m.—Evening Worship: subject, "The Spirit of 1931."

Everybody Welcome

NOTICE

NOTICE is hereby given that, in accordance with the provisions of the Irrigation Act, the undersigned has filed the necessary memorial and plans required by Sections 13 and 15 of the said Act, in the Water Power and Reclamation Service office at Calgary, Alberta.

The applicant applies for the right to divert sufficient water from a coulee on the southeast quarter of section 4, township 23, range 14, west of the fourth meridian, for irrigation purposes, and for the right to construct the necessary works as shown by the memorial and plans filed, to enable the water so diverted to be used for the said irrigation purposes, on the northwest quarter of section 32, and the northwest quarter of section 23, township 23, and the southeast quarter of section 4, township 23, all in range 14, west of the 4th meridian.

Dated at Bassano, Alberta, this 1st day of January, 1931.

J. B. GOODWIN,
Applicant.

26-28-9

McKEE'S STORES

**Drastic Clearing Reduction on
all Fancy Goods and Toys**
from Sat. Dec. 27th to Sat. Jan. 10th

We have considerable stock left over and we are adopting this plan to help reduce the quantity on hand. We do not want to carry over any more than possible. This means quite a loss to us, but we feel that it is our best policy.

We offer Toys at 50 cents on the dollar
This means HALF PRICE

**25 per cent reduction on all Fancy Goods in
our Ladies' Wear Store and Men's Wear Store**

All goods displayed on tables. This practically means all goods as mentioned in our last two series of circulars. As an example—Men's Silk Mufflers selling at \$2.00, you can procure for \$1.50—one-quarter off.

TOYS half price

PIANOS, \$1.25, now **65c**
PICTURE BLOCKS, 95c, now **50c**
PICTURE BLOCKS, 60c, now **30c**
PICTURE BLOCKS, 50c, now **25c**
BUCK HORSES, 75c, now **40c**
BEDROOM SETS, \$1.35, now **70c**
WAGONS, \$1.00, now **50c**
FURNITURE SETS, \$1.75, now **90c**
Needlework Outfits, 60c, now **30c**
DOLLS, 40c, now **20c**
DOLLS, \$1.00, now **50c**
DOLLS, \$1.00, now **75c**
LARGE DOLL, \$4.95, now **\$2.50**

DRY GOODS 25 per cent off

Handkerchiefs, 3 in box, \$1, now **75c**
Hdkf. & Shoe Tree Sets, \$1.25, now **95c**
Fey Shoe Trees, \$1.00, now **75c**
Ladies' Purse, \$2.95, now **\$2.20**
Ladies' Purse, \$5.95, now **\$4.95**
Electro Plated Trays 75c, now **50c**
Electro Plated Trays, 50c, now **35c**
Liquor Sets, \$2.50, now **\$1.75**
Cigar Boxes, \$1.50, now **\$1.10**
Cigarette Boxes, 75c, now **55c**
Set of 4 Ash Trays, 65c, now **35c**
Writing Compendiums, 95c, now **70c**
Writing Compendiums, 75c, now **55c**
Writing Compendiums, 50c, now **35c**

A host of other goods all similarly reduced

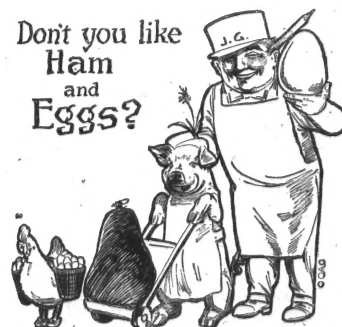
Men's Wear Department

Men's Silk Scarves, \$1.50, now **\$1.10**
Boys' Silk Scarves, 95c, now **75c**
Men's Silk Mufflers, \$4.50, now **\$3.40**
Men's Suspender & Garter Sets, \$2.25, now **\$1.65**
Men's Silk Ties, \$1.00, now **75c**
Men's Silk Ties, \$1.50, now **\$1.15**

Tobacco Pouches, solid leather, \$2.50, now **\$1.85**
2 Packs Cards and 1 Scorer, in solid leather case, \$2.50, now **\$1.85**
Men's Real Cowhide Belts, \$1.00, now **75c**
Boys' Silk Hdkfs, 1 in box, 50c, now **35c**
Men's Bow Ties, 50c, now **35c**

Lots of other fancy goods, all 25 per cent off

Don't you like
**Ham
and
Eggs?**



**Eggs direct from the farm-- all graded as
required by law - GUARANTEED FRESH**

We wish all our friends a
Very Happy and Prosperous New Year

McKee's Stores

Telephone 9: "Always at Your Service" : P. O. Drawer 345

Buy For Cash and Pay Less

SPECIALS

ROBIN HOOD CHINA OATS, pkg. .32
NASH'S DELICIOUS TEA, 1 lb. pkg. .39
P. & G. SOAP, 20 bars for79
TOMATOES, 2 1/2 lb., 8 tins for98
ICING SUGAR, 2 lb. pkg. for18
PEAS, choice quality, 3 tins for32
CLARK'S PORK & BEANS, per tin .11
NELSON PLUM JAM, per tin37
EDDY'S MATCHES, per carton27
SUNLIGHT SOAP, 4 bar carton19

We want to thank our customers for their patronage,
and we wish them happiness and prosperity for the new year.

Bassano Trading Co.

PHONE 95 The Store that Lowered the Cost of Living